




Topic	Information
<b>Presenter Name</b>	Mark Kozak-Holland, PMP
<b>Series</b>	 <p><i>This series uses relevant case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then harvests the lessons learned on these past projects and applies them to today's projects.</i></p>
<b>Presentation Title</b>	The History of Project Management – What can we learn from the ancient Project Managers?
<b>Summary Description of Presentation</b>	<p>The Pyramid of Giza, the Parthenon, and the Colosseum are all great historical projects from the past 4 millennia. When we look back we tend to look at these as great architectural or engineering works. Project management tends to be overlooked, and yet the core principles were used extensively in these projects.</p> <p>This presentation takes a hard look at the history of project management, how it evolved, and presents some quite remarkable results. Namely, that project management did not just appear in the last 100 years but has been a steady evolution for at least 4,500 years that began with the Pyramid of Giza.</p> <p>New insights emerge when dissecting historical projects through a project management lens, and Mark Kozak-Holland brings this to life in his analysis. You will walk away with new insights and an interest to further look at these projects more closely for lessons that are applicable today as when the project was initiated.</p> <p>Paying attention to how historical projects and emerging technologies of the past solved complex problems of the day provides some very valuable insights into how to solve today's more challenging business problems.</p> 
<b>Learning Objectives Purpose/Benefits</b>	<p>The presentation highlights the important lessons from the history of project management to a business audience. It shows:</p> <ul style="list-style-type: none"> <li>• How ancient projects managed a budget, materials (equipment), and a project workforce.</li> <li>• How ancient projects created deliverables within a specific time frame, to a predefined scope, and level of quality.</li> <li>• How the PMBOK Knowledge Areas came into play with the project initiation, planning, control, execution, and closeout.</li> </ul> <p>It creates a historical project baseline for comparative purposes to today's projects and brings a wealth of lessons. Entertaining and full of intriguing historical details, the presentation highlights the evolution of project management.</p>
<b>Presenter Biography</b>	History of Project Management is from the <a href="http://www.lessons-from-history.com">www.lessons-from-history.com</a> series. As the author behind the series, Mark Kozak-Holland brings years of experience as a consultant who helps Fortune-500 companies formulate projects that leverage

	<p>emerging technologies. Since 1985 he has been straddling the business and IT worlds making these projects happen. He is a PMP, certified business consultant, the author of several books, and a noted speaker.</p>  <p>Mark has always been interested in tracing the evolution of technology and the 3 industrial revolutions of the last 300 years. Whilst recovering a failed Financial Services project he first used the Titanic analogy to explain to project executives why the project had failed. The project recovery was going to take 2 years and \$8m cost versus the original \$2m cost and 1 year duration.</p> <p>As a historian, Mark seeks out the wisdom of the past to help others avoid repeating mistakes and to capture time-proven techniques. His lectures on the Titanic project have been very popular at gatherings of project managers and CIOs.</p>
<p><b>Presenter's Authorship</b></p>	<p>The books from the <a href="http://www.lessons-from-history.com">www.lessons-from-history.com</a> series have been written for organizations applying today's business and technology techniques to common business problems. <i>Lessons from the past assist projects of today in shaping the world of tomorrow.</i> The series uses relevant historical case studies to examine how historical projects and emerging technologies of the past solved complex problems. It then draws comparisons to challenges encountered in today's projects. Mark has contributed to far reaching series of articles on Gantthead.com, DM Review, and PM Forum today.</p> <p>Mark's latest book (<a href="http://www.mmpubs.com">http://www.mmpubs.com</a>) is titled "The History of Project Management". Mark can be contacted via his site <a href="http://www.lessons-from-history.com">www.lessons-from-history.com</a> or <a href="mailto:mark.kozak-holl@sympatico.ca">mark.kozak-holl@sympatico.ca</a></p>
<p><b>Presenter's Educational Background</b></p>	<p>B.Sc. with Joint Honours degree in Computer Science and Statistics 1980-1983 (University of Salford, UK).</p>
<p><b>Presenter's Company Name</b></p>	<p>Lessons from History</p>

**Presentation and Workshop Options**

Format	Length	Audience	Description
Presentation	1 hour	up to 500	Standard
Presentation	2 hour	up to 500	Extended Q&A
Workshop	4 hour	up to 50	Half day
Workshop	8 hour	up to 50	Full day